



Casa Guadalupe Education Center, Inc.

Dear friend of Casa,

Every parent wants their child to succeed. Would you agree?

This is no different for the Hispanic families that Casa Guadalupe Education Center serves. Who are the Hispanics? Hispanics are now the largest minority group in Wisconsin, quintupled since 1980, from 63,972 to 363,925. Hispanics are a young, steadily growing population, compared to the rest of Wisconsin's population that has been decreasing by 2.2% since 2010.

According to the Taxpayers Alliance, Wisconsin's working age population will shrink between now and 2040 as the number of retirees nearly doubles. This means little or no job growth, as the number of job positions available will exceed the number of qualified and trained people to fill them. As average income drops, so will our local communities decline. Who will be Wisconsin's future workforce?

At Casa Guadalupe, we are preparing for this change in economic and Community growth now and in the future. Our mission is:

To be the Bridge of Integration to Hispanics and the Communities in which they live through Education and Community Access.

We passionately believe higher education, whether technical or university, must be made more accessible to this growing, young Hispanic population – our future workforce, economic and Community builders. Unfortunately, here in our local Community, their high school dropout rate is 11% as compared to 1.4% of their white classmates.

In 2015, we began *Dream to Succeed*, a program designed to help Hispanic families:

- identify multiple career opportunities for their high school youth
- set educational goals to support career choices
- identify sources of financial support for post-secondary education
- emphasize the importance of high school graduation

With initial funding from the West Bend Community Foundation, *Dream to Succeed* provides a series of sessions with Hispanic students and parents, West Bend High School Staff, and guest speakers throughout the year to reach these goals.

Our long term goals for Hispanics youth include:

- Secure full-time employment to replace aging Wisconsin workforce
- Pursue higher post-secondary education at technical colleges or universities
- Empower leaders

Please support us today and help ensure the economic growth of our Community and Wisconsin!

P.S. You can read about our other adult and child literacy programs, accomplishments and successes in the enclosed materials.

¡Gracias!

Noelle Braun

